

Communications 1

Participant Resource Sheet



Communication activities have many “channels”. The intent of this badge is for students to learn and participate in team communications as well as contribute, collaborate and create materials in a variety of media.

Mentors will certify the participant knowledge using the downloadable rubric.

Complete each of the tasks to earn a team mentor recommendation

Name: _____ Email used for badges: _____

<i>Topic</i>	<i>Task</i>	<i>Mentor Sign & Date</i>										
Foundation of Communication	Identify and describe the team communications channels. Use the following questions as a guide. Who creates the communications? What are the goals of the communication? What is the target audience? When is the communication published? What frequency is the communication published? What are the results/outcomes of the communication? What resources are available?											
Communications	From the communication channel selected above, contribute or collaborate on two media items. <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Print items examples:</td> <td style="width: 50%;">Electronic communication examples</td> </tr> <tr> <td>Newsletters</td> <td>Social Media</td> </tr> <tr> <td>Sponsor Letters</td> <td>Video Sharing</td> </tr> <tr> <td>Recruitment Materials</td> <td>Email</td> </tr> <tr> <td>Photography</td> <td>Websites and webpages</td> </tr> </table>	Print items examples:	Electronic communication examples	Newsletters	Social Media	Sponsor Letters	Video Sharing	Recruitment Materials	Email	Photography	Websites and webpages	
Print items examples:	Electronic communication examples											
Newsletters	Social Media											
Sponsor Letters	Video Sharing											
Recruitment Materials	Email											
Photography	Websites and webpages											
Engage & Participate	Participate in a communication channel according to team standards. Participation examples: Social Media – Follow or “like” FIRST communication channels or other FRC teams. FRC Publications – Available on the www.firstinspires.org website Websites – Read websites and resources published by other FRC teams or resources such as http://frcdesigns.com/											
Public Speaking	Contribute, collaborate and/or create 2 presentations in preparation for future speaking opportunities. Presentation examples: Presentations for judges Presentations for potential or current sponsors Presentations for schools / organizations Presentations to younger students or the general public											

Badge Completed Date: _____

Date Submitted: _____